

Sponsorship 2026



The **Women in Science (WIS)** organization is proud to host the **21st annual Science, Technology, Engineering, and Math (STEM) Career Development Conference for 8th-grade girls**. We need your support. The event is strategically held in the spring, preceding high school course registration. This year's event will take place on March 11, 2026, to share various STEM career options with middle schoolers in the Southeast SD region.

Women in Science

Founded in 2004, Women in Science (WIS) is a dedicated, women-led volunteer organization committed to inspiring the next generation of female leaders in science, technology, engineering, and mathematics (STEM). WIS organizes an annual STEM career development conference designed explicitly for 8th-grade girls, providing valuable insights, mentorship, and opportunities to explore STEM careers.

Our Mission: *To ignite interest in high-demand, high-wage careers within STEM, providing young women with a vision of their future potential.*

Our Goals

- **Raise Awareness:** We are committed to increasing awareness of STEM careers among young women, their teachers, and counselors.
- **Connect with Role Models:** By facilitating direct interaction with local women who are thriving in STEM, we inspire students to envision themselves in these exciting fields.
- **Break Stereotypes:** Our program actively challenges outdated notions about who can succeed in STEM, opening the doors for girls to explore, question, and dream.

Our Impact

- **Exposure:** In 2025, our conference united 830 female students from 27 schools. It featured over 40 inspiring presenters, 38 engaging exhibit hall tables, and the support of a dedicated team of more than 80 volunteers. This collaborative effort provided students with invaluable opportunities to explore and connect with STEM careers.
- **Support:** WIS provides students and participants with lunch, conference bags, and hospitality items to ensure a seamless and enjoyable experience for all attendees.
- **Affordability:** In 2025, the attendance of one middle school student at this impactful event cost just \$35, ensuring accessibility while delivering exceptional value.

Sponsorship Benefits

- **Brand Visibility:** *This event offers a dynamic and impactful platform for our business partners to showcase career opportunities, address workforce needs, and connect with a diverse audience, including over 800 youth, 40 presenters, and numerous exhibit hall participants.*
- **Future Impact:** *Research by the National Science Foundation (2021) highlights that investing in STEM education can reduce economic disparities, strengthen the workforce pipeline, and enhance global competitiveness. Data from the 2024 WIS conference shows that 75% of participating girls are now considering pursuing a STEM-related career—a testament to the event's transformative influence.*
- **Social Responsibility:** *We invite you to help shape the future by keeping this event accessible and free for students across the Sioux Empire. Your investment can inspire the next generation of innovators and leaders in the STEM field.*



Sponsorship Levels

Thanks to the generosity of our annual sponsors, the event has *always* been free for students. We sincerely appreciate our sponsors and thank those considering sponsorship of this event—it is an investment in the future.

Platinum Sponsor - \$2,500

- Exclusive title sponsor designation (e.g., "Presented by [Your Company]").
- Prominent logo placement on all event-related marketing materials (printed and digital).
- Featured as a community partner in a press release.
- Premier exhibit space at the Women in Science event.
- Verbal recognition during the event.
- The company logo and link to your website are on the event webpage.
- Social media spotlight with a dedicated post.

Gold Sponsor - \$1,500

- Prominent logo placement on all event-related marketing materials (printed and digital).
- Priority exhibit space at the Women in Science event.
- Verbal recognition during the event.
- Logo and link on the event webpage.
- Social media spotlight with shared recognition.

Silver Sponsor - \$1,000

- Logo placement on all event-related marketing materials.
- Verbal recognition during the event.
- Logo displayed on the event webpage.
- Recognition in group social media posts.

Bronze Sponsor - \$500

- Company name listed on event-related marketing materials.
- Recognition in group social media posts.

Additional options include sponsoring door prizes, swag, and classrooms. For more information, contact us at WIS.SiouxFalls@gmail.com or check the QR code.

RETURN ADDRESS INFORMATION

Women in Science is a 501c3 (Tax ID: #27-0590466). Logos should be received by February 20th for inclusion in printed materials. If donating via QR code, please email the logo to WIS.SiouxFalls@gmail.com. Please return this form, along with any payment due to:

Women in Science – Sioux Falls
Attn: Michelle Buffalo Knuppe, Treasurer
1103 Wyland Drive
Dell Rapids, SD 57022

